



Hong Kong Retail Innovation Day 2018 Conference & Exhibition

Connected with leading retail technology companies – **Tencent, Octopus, Microsoft, Canon, HKT, pnetform Technology** and more...

Highlights:



Derek Ku
Vice General Manager
Tencent Holdings Limited



Prolog Leung
Head of Business Intelligence and Digital Analytics
Sasa International Holdings Limited



Adrian Tam
General Manager Sales and Marketing
Octopus Cards Limited



❖ **Date:**
27th March, 2018 (TUE) *Scan me!*

❖ **Time:**
14:00 – 18:15
(Light Refreshment and Exhibition starts at 13:00)

❖ **Venue:**
Conference Hall, 4/F, HKPC Building, Kowloon Tong, Hong Kong

❖ **Language:**
Cantonese

Organizer:



Platinum Sponsor:



Supporting Organization (in alphabetical order):



Hong Kong Retail Innovation Day 2018

Rundown

13:00-14:00 **Exhibition & Registration**
(Light refreshment offered)

14:00-14:05 **Welcoming Speech**
Gordon Lo
Director (Business Management), Hong Kong Productivity Council

14:05-14:10 **Opening Speech**
Ken Chan
Chairman, Quality Tourism Services Association

1st Session – The Power of Essential Retail Transformation

14:10-14:35 **Keynote Presentation – Data Insights and Smart Operation**
Sasa International Holdings Limited

14:35-15:45 **Retail IoT with Video Analytics**
Canon Hongkong Company Limited
How ICT Technology Drive Retail O2O Strategy
Hong Kong Telecommunications Limited
Digital Transformation: Retailer & Etailer convergence
Hong Kong Productivity Council

15:45-16:10 **Exhibition & Networking**

2nd Session – Step-by-Step towards Smart Retail

16:10-16:35 **Keynote Presentation – Smart Retail**
Tencent Holdings Limited

16:35-17:40 **One-stop POS Solution for Cloud, O2O, Ecommerce**
pnetform Technology Company Ltd.
Maximize your Business Potential with Intelligent Retail Applications
Microsoft Hong Kong Limited
Get Ready for the Era of e-Payment
Octopus Cards Limited

17:40-18:15 **Exhibition & Networking**

*The programme is subject to change without prior notice.

Enquiry:

Ms Yip Tel: 2788 5581 Email: joaneyip@hkpc.org